

Nepal - Survey of Hotels and Lodges 2003-2004

**Central Bureau of Statistics - National Planning Commission Secretariat, His
Majesty's Government**

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Overview

Identification

ID NUMBER
NPL-CBS-SHLN-2003-v0

Version

VERSION DESCRIPTION
Version 0: Microdata not available

PRODUCTION DATE
2005

Overview

ABSTRACT

The 'Survey of Hotels and Lodges Nepal 2003-04' was conducted by the Establishment Census and Survey Section (ECSS) of Central Bureau of Statistics (CBS). This survey provides data on hotel and lodging services including gross outputs (GO); internal consumption (IC); compensation of employees e.g. salary and wages (CE); capital formation (GCF) including GFCF and change in stock; and information on indirect taxes from enumeration of star hotels (1, 2, 3, 4, and 5) and sample survey of non-star hotels, resorts and lodges employing at least one hired labor. In other words, the survey covers establishments providing accommodation services in the name of hotels, lodges, resorts, camping sites etc. It does not include the establishments providing only fooding services like restaurants, bars, canteens which also belong to the same division. In case of establishments which provide accommodation services and also sell food to the clients, food and beverage services are also included in the survey data collection.

The main objectives of this survey were:

- To generate principal indicators of hotels and lodges such as number of hotels/lodges, number of persons engaged in hotel and lodges, value of fixed assets at national and regional levels.
- To prepare list of operating hotels which will provide a frame for future sample survey of the sector.
- To assess the value addition in the economy made by this sector
- To fill the gap of information about the changes and developments-taking place in the hotel industry of the country.

The survey reveals that there are 86 star hotels, 3548 non-star (3105 non-star hotels and 443 lodges) and 161 resorts in the country contributing gross value added (GVA) Rs.930,947,000 from star hotels, Rs. 932,119,000 from non-star hotels and Rs. 149,375,000 from resorts.

KIND OF DATA
Sample survey data [ssd]

UNITS OF ANALYSIS
Establishment

Scope

NOTES

The survey covers establishments providing accommodation services in the entire territory of Nepal. These include hotels,

lodges and resorts. For the purpose of the survey, the establishments have been classified into three broad categories:

- (i) Star hotels
- (ii) Resorts
- (iii) Non-star hotels

In the star hotel category, the establishments belonging to 5 categories (from 5 star to one star hotels) have been included. In Nepal, hotels are classified as per the internally followed norms which incorporate the facilities these establishments offer to the clients. The government has worked out norms to categorize the hotels. For the survey purposes, the hotels have been categorized as per their own reporting. The non star hotels are further sub classified as lodges with fooding services and lodges without food and beverage service (lodging only). The resorts included all three types of resorts: forest resorts and safari camps, tourist resorts and mountain resorts.

From this we can get information of indicators including number of Establishments, ownership, legal status, number of beds and rooms, employment number of persons engaged/employees(Domestic/ROW, male/female), internal consumption, room/bed rate, income generated, gross output, fix assets and indirect taxes so that indicators on Gross Value added,Salaries per person per month,Value added/gross output, Intermediate Consumption/Gross output, capital formation can be derived and be applicable in estimating GVA of Hotel and Lodge industry as classified by ISIC (NSIC, Nepalese context).

Coverage

GEOGRAPHIC COVERAGE (1)

National

GEOGRAPHIC COVERAGE (2)

Regional

GEOGRAPHIC COVERAGE (3)

Urban and rural areas

GEOGRAPHIC COVERAGE (4)

Ecological belt

UNIVERSE

All hotels and Lodges in Nepal having at least one paid employee.

Producers and Sponsors

PRIMARY INVESTIGATOR(S)

Name	Affiliation
Central Bureau of Statistics	National Planning Commission Secretariat, His Majesty's Government

FUNDING

Name	Abbreviation	Role
His Majesty's Government	HMG	

Metadata Production

METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Central Bureau of Statistics	CBS	National Planning Commission Secretariat, Government of Nepal	Documentation of the study

DATE OF METADATA PRODUCTION

2012-03-12

DDI DOCUMENT VERSION

Version 01: Central Bureau of Statistics - Original documentation of the study.

Version 02: Revised version of metadata as per the recommendation of ADP assessment report, 25 October 2015.

DDI DOCUMENT ID

DDI-NPL-CBS-2003-v02

Sampling

Sampling Procedure

Listing operation of hotels and lodges was undertaken throughout the kingdom. The list thus obtained was used as the sampling frame to select the sample of resort and non-star hotel for survey. In the case of star hotel, complete enumeration was conducted as they are not very many in number. For resorts and non-star hotels complete enumeration was undertaken in those domains having less than three establishments. In other domains, samples were allocated in proportion to their number. The domains of study are as follows:

1. Urban/Rural by class
2. Five Eco-development regions by class
3. Three Ecological Belts by class
4. Resort and non-star and their classification

The stratified sample design was used. The stratification of hotel and lodge was done by class and classification of eco-development regions and their rural/urban.

The following condition was satisfied in this design.

- Confidence level was at 95%
- Total number of room of establishment was considered as a variable. Variance was estimated from these variables for each domain.
- Permissible error between and = 0.5, which is around 5 % of the population mean
- The maximum variability of domain was taken to estimate the sample size, which gives optimum sample size.

By using finite population correction, the sample size was determined to be 662, which is around 18% of total population. In each stratum the required no of sample was drawn by arranging establishments according to their number of rooms in descending order then systematic scheme was adopted to select the sample. The selected establishments in the sample were then identified by their district. In this manner the total number of district are 39.

Please refer to Annex 2 of the report for details.

Questionnaires

Overview

The questionnaire was finalized through four stages.

1. Preliminary preparation and discussion among in-house staffs of ECSS.
2. Discussion and incorporating suggestions in technical committee of concern personnel.
3. Testing the questionnaire through Field (pilot) visit in Kathmandu valley.
4. Finalized the final questionnaire Hotel and Lodge Survey-2060 BS.

Contents of the questionnaire are as follows:

1. Introductory information on Hotel/Lodge
 - 1.1 Name of Hotel/Lodge
 - 1.2 Date of operation
 - 1.3 District
 - 1.4 municipality/VDC
 - 1.5 Tole/Village
 - 1.6 Ward number
 - 1.7 Registered number
 - 1.8 Phone
 - 1.9 Email
 - 1.10 fax
 - 1.11 name of proprietor
2. Legal Status
 - 2.1 Personal
 - 2.2 Partnership
 - 2.3 Private Limited
 - 2.4 Public Limited
 - 2.5 Others
3. Ownership
 - 3.1 Private
 - 3.2 Foreign
 - 3.3 Foreign and Private
 - 3.4 others
4. Standard
 - 4.1 Star
 - 4.1.1 one star
 - 4.1.2 two star
 - 4.1.3 three star
 - 4.1.4 four star
 - 4.1.5 five star
 - 4.2 Resort
 - 4.2.1 Jungle resort/safari
 - 4.2.2 tourist resort
 - 4.2.3 mountain resort
 - 4.3 Non-star
 - 4.3.1 Hotel and lodge
 - 4.3.2 Lodge only
5. Number of rooms and beds
 - 5.1 total room number
 - 5.2 total bed number
6. Employment
 - 6.1 proprietor/family member/other (Nepali: male/female, foreigner: male /female:: number and salary including other facilities)
 - 6.2 administrate and technical (Nepali: male/female, foreigner: male /female:: number and salary including other facilities)
 - 6.3 other workers (Nepali: male/female, foreigner: male /female:: number and salary including other facilities)
7. Months (seasonal and off-seasonal)
8. Expenses on non-durable goods for operation (one week)

- 8.1 fish/meat
- 8.2 milk
- 8.3 green vegetable
- 8.4 others
- 9. Expenses on durable goods for operation (one week)
 - 9.1 food products
 - 9.2 soft drinks
 - 9.3 Beer/hard drinks
 - 9.4 others
- 10. other expenses (yearly)
 - 10.1 Fuel
 - 10.2 House rent
 - 10.3 water
 - 10.4 communication
 - 10.5 repair and maintenance
 - 10.6 electricity
 - 10.7 others
- 11. Income
 - 11.1 Hotel (weekly)
 - 11.1.1 seasonal
 - 11.1.2 off seasonal
 - 11.2 Lodge (weekly)
 - 11.2.1 seasonal
 - 11.2.2 off seasonal
 - 11.3 other income (yearly) |
 - 11.3.1 hall rent
 - 11.3.2 Curio
 - 11.3.3 catering
 - 11.3.4 beauty parlour
 - 11.3.5 Telephone, fax, email,...
 - 11.3.6 others
- 12. Fix assets (value)
 - 12.1 land
 - 12.2 building
 - 12.3 equipment
 - 12.4 vehicle (transport)
 - 12.5 furniture
- 13. Indirect tax paid
 - 13.1 Vat
 - 13.2 local tax
 - 13.3 other indirect tax

Data Collection

Data Collection Dates

Start	End	Cycle
2003	2005	first survey

Time Periods

Start	End	Cycle
2003	2005	N/A

Data Collection Mode

Face-to-face [f2f]

Data Collection Notes

Survey Process

In case of star hotels, the complete enumeration was carried out and in case of resorts and non-star hotels, the sample was drawn and the data was collected only from the sampled unit. The survey was carried out in two phases. In the first phase the list of all hotels and lodges operating in the kingdom was prepared. For this purpose the personnel from the bureau visited various towns, district headquarters, bazaars and other centers where such establishments were likely to exist. The following information was collected during the listing operation:

- (i) Name of establishment
- (ii) Address of establishment
- (iii) Category of establishment
- (iv) Number of rooms
- (v) Name of owner
- (vi) Number of employees

In the second phase, a detail economic survey of selected establishments was undertaken. The list obtained from the first phase operation served as the sampling frame. The data collected from the second phase operation was processed in the ECSS itself.

Personnel involved in the survey operation

The entire survey operation was undertaken by staffs from the central office and the Branch Statistical Office in 33 districts. Officers from the ECSS supervised the field operation in order to improve the data quality. The staffs from the center supported in field operation in those districts where there was shortage of manpower.

Quality Control

In order to ascertain the quality of data from the survey, strict statistical norms were followed. Pilot test was undertaken prior to finalization of questionnaire. Training was imparted to supervisors as well as the enumerators. The chief of the BSO supervised the field work in the district. Officers from the central office visited as many districts as possible for supervision while the field work was underway.

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 - 8.4 others
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 - 9.2 soft drinks
 - 9.3 Beer/hard drinks
 - 9.4 others
10. other expenses (yearly)
 - 10.1 Fuel

- 10.2 House rent
- 10.3 water
- 10.4 communication
- 10.5 repair and maintenance
- 10.6 electricity
- 10.7 others
- 11. Income
 - 11.1 Hotel (weekly)
 - 11.1.1 seasonal
 - 11.1.2 off seasonal
 - 11.2 Lodge (weekly)
 - 11.2.1 seasonal
 - 11.2.2 off seasonal
 - 11.3 other income (yearly)
 - 11.3.1 hall rent
 - 11.3.2 Curio
 - 11.3.3 catering
 - 11.3.4 beauty parlour
 - 11.3.5 Telephone, fax, email,...
 - 11.3.6 others
- 12. Fix assets (value)
 - 12.1 land
 - 12.2 building
 - 12.3 equipment
 - 12.4 vehicle (transport)
 - 12.5 furniture
- 13. Indirect tax paid
 - 13.1 Vat
 - 13.2 local tax
 - 13.3 other indirect tax

Data Collectors

Name	Abbreviation	Affiliation
Central Bureau of Statistics staffs	CBS	His majesty's Government
Branch Statistical Office staffs	BSO	Central Bureau of Statistics

Supervision

Two tiered supervision scheme was implemented. 1. BSO level: chief of the BSO supervised the field work in the districts. 2. Central level: Officers from the central office visited as many districts as possible for supervision while the field work was underway.

Data Processing

Data Editing

Data editing was done at central level. Data editing took place at a number of stages throughout the processing, including:

- a) Office editing and coding by ECSS staffs including computer operator.
- b) Data entry by staffs of ECSS including some computer personnels of CBS; other sections.
- c) Structure checking and completeness by staffs of ECSS including computer operators.
- d) MS acces package was used

Other Processing

All the filled questionnaires were collected at centre. Their manual editing was done even at field level manually by face to face discussion and checking the filled questionnaire.

Data Appraisal

No content available

File Description

Variable List

Documentation

Questionnaires

Survey of Hotels and Lodges 2003-2004, Listing Form

Title Survey of Hotels and Lodges 2003-2004, Listing Form
 Country Nepal
 Language Nepali
 Filename Annex 3 listing Form.pdf

Survey of Hotels and Lodges 2003-2004, Questionnaire

Title Survey of Hotels and Lodges 2003-2004, Questionnaire
 Country Nepal
 Language Nepali
 Filename Annex 5 Questionnaire.pdf

Reports

Survey of Hotels and Lodges 2003-2004, Report

Title Survey of Hotels and Lodges 2003-2004, Report
 Author(s) Central Bureau of Statistics (CBS)
 Date 2005-05-01
 Country Nepal
 Language English
 Contributor(s) The survey work was carried out by the Establishment Census and Survey Section of the Bureau. Mr. Rabi Singh, Deputy Director General provided the overall guidance in the planning and execution of the survey. Mrs. Ganga Devi Dabadi, chief of the Section
 Publisher(s) Central Bureau of Statistics, Nepal

Introduction

Table No.

1. A) Principal Indicators of Star Hotel by Classification.
- B) Number of Persons Engaged of Star Hotel by Classification.
- C) Employment and Earnings of Star Hotel by Classification.
- D) Other Expenditure of Star Hotel by Classification.
- E) Other Receipts of Star Hotel by Classification.
- F) Indirect Tax Paid by Establishments of Star Hotel by Classification.
- G) Fixed Assets of Star Hotel by Classification.

2. A) Principal Indicators of Resort by Area/ Classification.
- B) Number of Persons Engaged of Resort by Area/ Classification.
- C) Employment and Earnings of Resort by Area/ Classification.
- D) Other Expenditure of Resort Hotel by Area/ Classification.
- E) Other Receipts of Resort by Area/ Classification.
- F) Indirect Tax Paid by Establishments of Resort by Area/ Classification.
- G) Fixed Assets of Resort by Area/ Classification.

Table of contents

3. A) Principal Indicators of Non Star by Area/ Classification.
- B) Number of Persons Engaged of Non Star by Area/ Classification.
- C) Employment and Earnings of Non Star by Area/ Classification.
- D) Other Expenditure of Non Star Hotel by Area/ Classification.
- E) Other Receipts of Non Star by Area/ Classification.
- F) Indirect Tax Paid by Establishments of Non Star by Area / Classification.
- G) Fixed Assets of Non Star by Area/ Classification.

Annex No.

1. Directory of Star Hotel
2. Sample Design
3. Listing Questionnaire 2003/4 (In Nepali Version)
4. Instruction Manual used for Listing Questionnaire 2003-20044 (In Nepali Version)
5. Questionnaire of Hotel and Lodge Survey 2003-2004 (In Nepali Version)
6. Concept and Definition

Filename Report.zip

Technical documents

Survey of Hotels and Lodges 2003-2004, Concept and Definition

Title Survey of Hotels and Lodges 2003-2004, Concept and Definition
 Country Nepal
 Language Nepali
 Filename Annex 6- concept and definition.doc

Survey of Hotels and Lodges 2003-2004, Sample Design

Title Survey of Hotels and Lodges 2003-2004, Sample Design
 Language English
 Filename Annex 2- sampling and populatin.doc

Survey of Hotels and Lodges 2003-2004, Manual

Title Survey of Hotels and Lodges 2003-2004, Manual
 Country Nepal
 Language Nepali
 Filename Annex 4 Nirdeshika.pdf

Other materials

Survey of Hotels and Lodges 2003-2004, Directory of star hotels

Title Survey of Hotels and Lodges 2003-2004, Directory of star hotels
Filename Annex 1- Directory of star hotel.xls
